



Resume Walk Overview

- 2.5 minutes maximum
- Begin with your undergraduate degree
- Hit highlights of your career in chronological order
- Identify 1-2 competencies you developed within each role (make applicable to interview position)
- Outline the transition between roles
- Decision to return for your MBA
- Why you chose UNC Kenan-Flagler
- Why industry (*optional*)
- Emphasize your interest in the company



Example Resume Walk

"I decided to attend Vanderbilt University after being awarded a Presidential Scholarship, a full scholarship based on academic performance and test scores. My professional aspirations were shaped both by my degree in economics and four semesters of internships at financial institutions in Nashville. I knew from these experiences that I wanted to pursue a job in banking upon graduation.

I was selected to participate in a leadership program at Bank of America and started with 30 other undergraduate students. As part of this program, I had one of my most significant team experiences to date. I was assigned to a branch location in Atlanta, and worked with a team of five people to improve the branch's operations. As a part of this experience, my branch was recognized as the top performing branch in the Southeast through our doubling of the current lending customers and improving our customer service scores by 70%.

After this position, I was given the opportunity to manage a small branch in Greensboro, North Carolina. As a branch manager, I supervised 15 staff members and improved services to our more than 2,000 customers. During my time managing the Greensboro branch I began contemplating my return to school to get my MBA.

I decided to attend Kenan-Flagler after visiting the school during my interview. I met with students and faculty in the Finance Department – all of whom I found impressive and extremely helpful. Kenan-Flagler's highly regarded finance department and a team-focused curriculum heavily influenced my decision to come here.

I became interested in finance while studying economics at Vanderbilt. Although I began my career in the commercial banking industry, I am interested in pursuing corporate finance at your company because I want to work on finance projects that will allow me to drive the strategic direction of the firm."

Tip: It's OK to write your resume walk, but don't try to memorize it!



Personal Pitch vs. Resume Walk

About 30 seconds

1.5-2.5 minutes

More likely to be interrupted

Less likely to be interrupted

Networking & conferences

Interviews

Less background, more future

More background, less future

