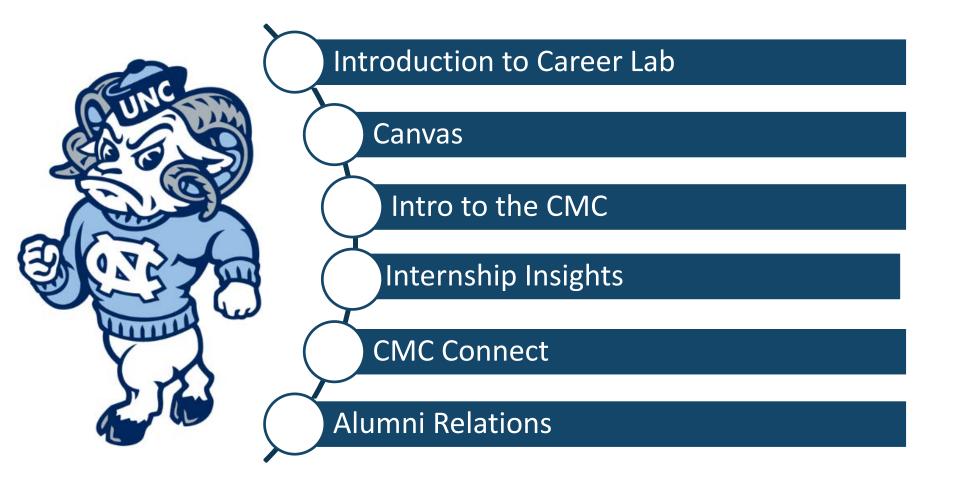
Welcome & Introduction

Career Lab 2015



Agenda





You're making wonderful progress!

Activities you'll complete in the coming weeks

- ✓ Alumni outreach email
- ✓ Build personal brand
- ✓ Case interview prep
- ✓ Cover letter written
- ✓ Dress for success
- ✓ Explored career paths
- ✓ General interview prep
- ✓ Interpreted Career Leader
- ✓ Learn new research tools
- ✓ Learn about diversity conferences

- ✓ LinkedIn profile completed
- ✓ List of 30 organizations
- ✓ Personal pitch written
- ✓ Resume walk completed
- ✓ STAR interview qs started
- ✓ Thank you note drafted
- ✓ Tracked orgs on LI, google alerts, and twitter



Career Lab

When: Mondays from 5pm-6pm

Who: First year students

Format: Varies – combination large lecture and classroom breakouts

Prep: Complete pre-work assignments inCanvas, review weekly presentationsposted in Canvas in advance

Bring: Computer & job search documents



Mod I at a glance

Date	Торіс						
August 17	Intro & overview						
August 24	Getting ready for OCR						
Aug 31	Networking						
Sept 16 (Wed.)	Case interviewing with David Ohrvall						
Sept 21	Interview Basics						
Sept 28	Nailing the US Interview with Storyselling (Dreambridge)						
Oct 1-18	Break – Finals & Career Treks						



Mod II at a glance

Date	Торіс
Oct 19	Job search correspondence
Oct 26	Interviewing continued
Nov 2	Connecting with employers
Nov 9	Interviewing: narrative storytelling
Nov 16	Self-directed job search
Nov 23	Thanksgiving week – no class
Nov 30	Conclusion: ramping up the internship search
Dec 1-4	Mock Mania



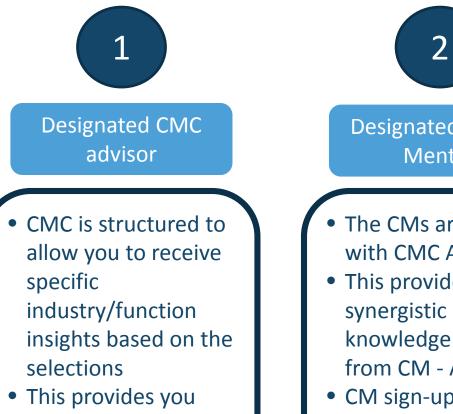
Canvas



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Quizzes	
Conferences	



<u>CMC – Student partnership</u>

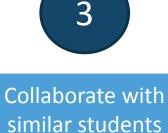


with a key support contact



Designated Career Mentor

- The CMs are aligned with CMC Advisors
- This provides a knowledge share from CM - Advisor
- CM sign-up on August 19th



Facilitate sessions with students pursuing similar interests

- Peer reviews for major documents and research
- Prepare for interviews



You'll see us frequently!

	Career Lab	AD Meetings	AD Career Café	AD Quick Chats
What	 Career- related content Practice & prepare 	 One-on-one with CMC Advisor 30 minutes Schedule appointment 	 Quick questions Stop by Eat lunch with us! 	 Quick questions Drop in; no appt. necessary First come, first served
Where	Koury and Classrooms	AD Office / CMC	1 st Floor elevator lobby desk (outside Café McColl)	CMC Office
When	Mondays 5 – 6PM Starts 8/17 Mods I - II	All Mods Ongoing	All Mods Wednesdays Starts 8/26 12:30 – 1:30PM	All Mods Tues & Thursdays Starts 8/18 3:00 – 4:00PM



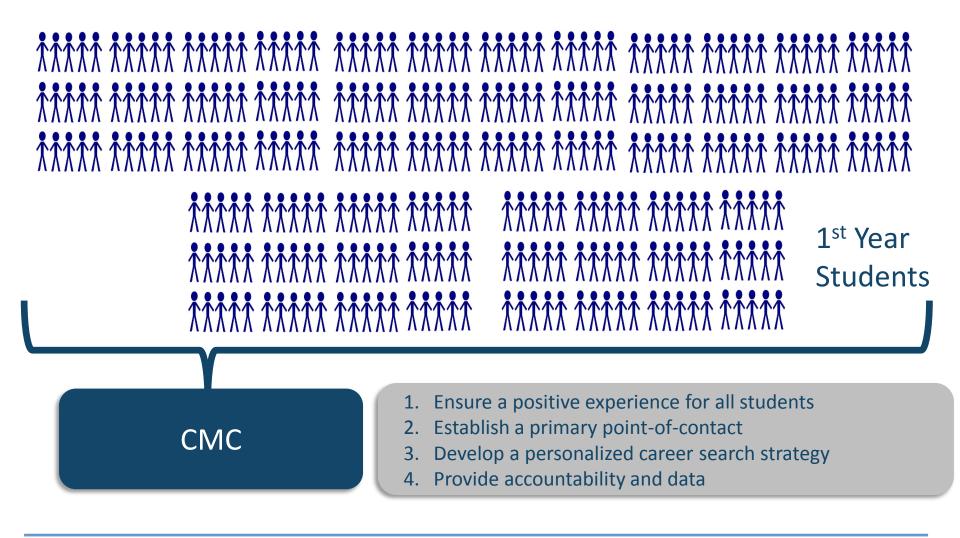
Key dates to note

- September 1st First Company Presentation
- September 16 David Ohrvall Case Interviewing
- September 17th Company Presentation Day
- September 18th MBA Networking Forum
- September 23rd to 26th National Black MBA Conference
- October 12th to 16th Career Week
- November 10th First Resume Drop
- January 5th First interviews for IB
- January 13th First interviews for all

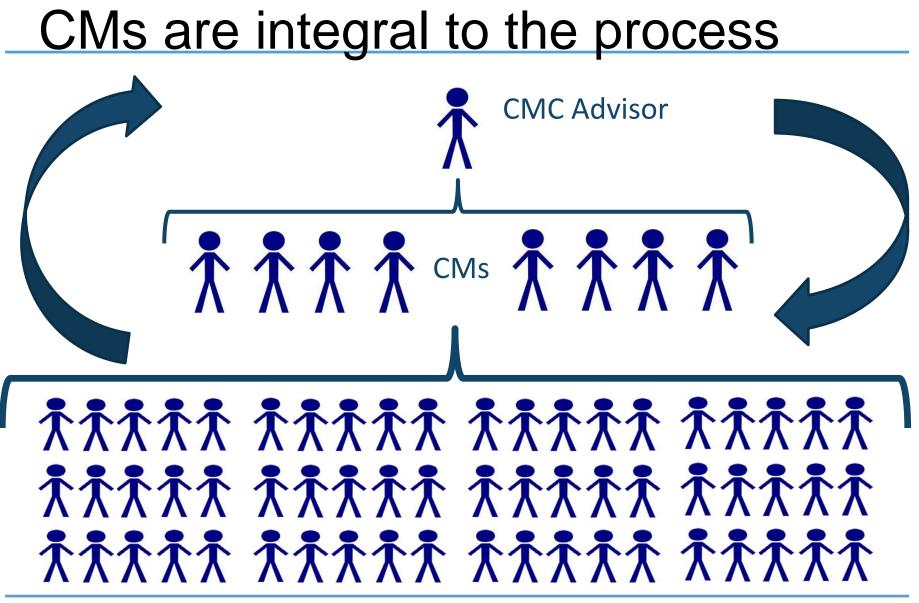
Stay current with the MBA Events Outlook calendar. Key dates will be included soon. Recruiting events are updated continuously.



Creating a positive experience for all









Career Mentor (CM) Sign-up

When is it?

Wednesday, August 19th, 12:30 – 1:45PM. Physical participation.

How does it work?

You'll meet CMs in select physical locations.

How long has CMC been using this model?

For more than four years with great success!

What if I can't be available during this time?

Be there 😳 If you have an emergency or req'd class,

email your CMC Advisor ASAP.

What if I'm a sponsored student?

You do not need a Career Mentor.



CM Sign-up details

What if I want a CM not aligned with my advisor?

We understand that you may have preferences. Please remember that all CMs are trained extensively.

You can also see other CMs on a non-formal relationship.

When will I learn my Career Mentor?

Right when you sign up!

What should I do now?

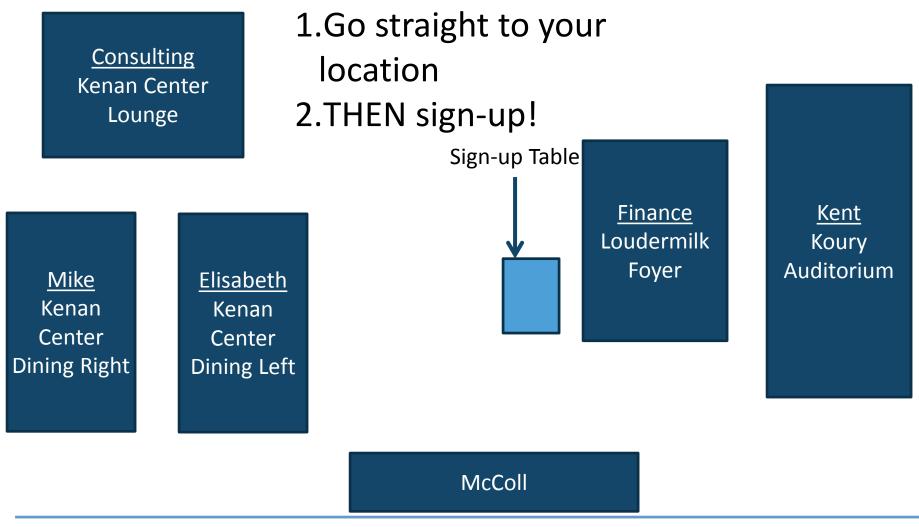
Review the amazing (and funny) CM videos.

Last comments?

CMs have capped capacity. Bring a 1st, 2nd, and 3rd choice









Resume review process (very detailed!)

Date/Time	Process
Now – Aug 18	Please finalize the edits following your expert resume review call
Aug 19 – Aug 23	Review and edit resume with your Career Mentor
Aug 24, 8AM Note Time!	Send your updated resume to CMC Advisor in a MS Word document (Finance use <u>MBACareerLaunch@kenan-</u> <u>flagler.unc.edu</u>) Note Format!
Aug 26, 11:59PM	You will have received CMC Feedback on your resume
Aug 27, 11:59PM	Upload a final .PDF version (1-page only – check spacing) to CMC Connect
Aug 28	CMC will provide final approval and entire CMC resume book completed



Open Laptops/Tablets

UNC Kenan-Flagler

MBA Career Management Center

CMC Connect Introduction and Tutorial



What are you able to do within CMC Connect?

- Upload your resume and other application materials
- RSVP to our Networking Forum, CMC Workshops, and employer Information Sessions (including Company Presentations and Office Hours)
- Research employer profiles and recruiting contacts
- Review resources about our office, your job search strategy, and more
- Search and apply for jobs
- Sign-up for On-Campus Recruiting interviews and view schedule details



Logging-in to CMC Connect

Be sure to bookmark log-in page

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Use your Kenan-Flagler log-in

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Kenan-Flagler External Site - UNC Chapel Hill - Web Mail (Kenan-Flagler) - Contact Us

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Sign in

interview
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 software by symplicity

Log In

Please enter your username and password.

Username

(your user name)

Password

Go 🕨

Reset Forgot Password



Learn More About Career Services Manager

Built from the ground up by career services professionals, CSM enhances how information is shared and processed both within the university and between students and employers. Learn more about CSM's unique features below!

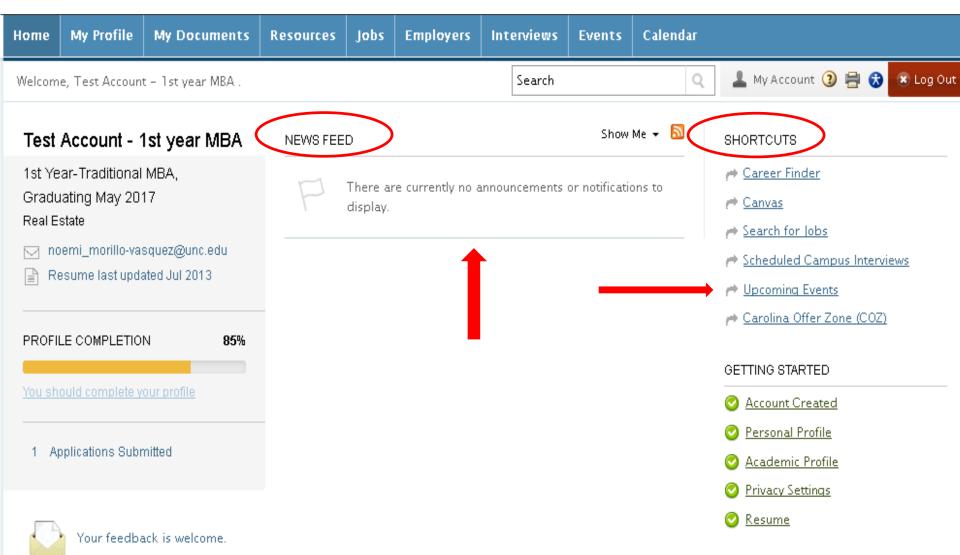


Career Events and Job Fairs

Meet face to face with key recruiting contacts. Login to view upcoming career events and fairs, and instantly RSVP.



Home page and updating your Profile



My Profile

Personal and Academic subtabs (tab view)

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Log-in and update your profile now



My Profile

Privacy and Activity Summary subtabs

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Events: Networking Forum

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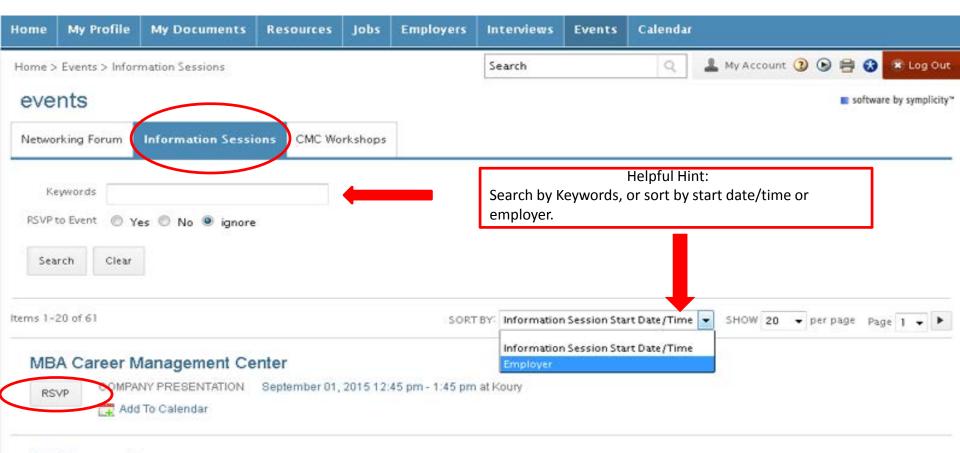
2015 UNC Kenan-Flagler MBA Networking Forum

September 18, 2015 8:30 am - 3:00 pm at The Carolina Inn Participants: 44

Searching and registering for Events

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Events: Company Presentation





RSVP CO

COMPANY PRESENTATION September 01, 2015 5:00 pm - 6:00 pm at Koury

🚆 Add To Calendar

North Highland

RSVP COMPANY PRESENTATION September 01, 2015 7:00 pm - 8:00 pm at The Carolina Inn

RSVP for Company Presentation

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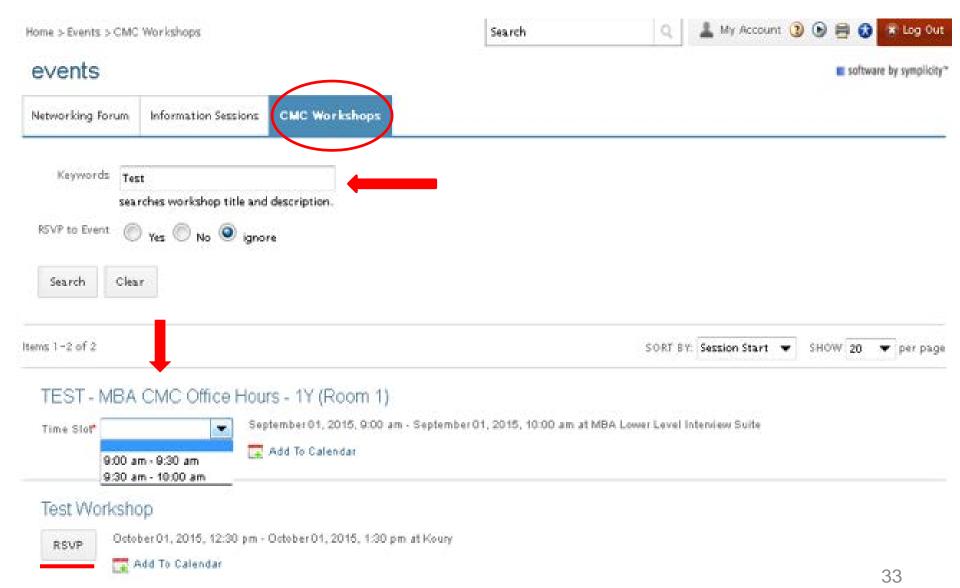
RSVP for the "test" Company Presentation session



Events: Office Hours

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Career Management Center	RSVP and sign-up will open for this event on Aug. 24 at 12:30 pm under "workshops" in CMCC ("Events" \rightarrow "workshops"). The number of RSVP and sign-up for this session will close on Friday, Aug. 28 at 11:59 pm.														
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Events: Workshops



CMC Connect resources and videos in Canvas

CMC Connect - Campus Recruiting & Job Postings	
P CMC Connect (Link)	
P CMC Connect Part 1: Introduction & Overview (Video)	
SP CMC Connect Part 2: Researching Employers (Video)	
P CMC Connect Part 3: Searching and Applying for Jobs (Video)	
P CMC Connect Part 4: Registering for Events (Video)	
CMC Connect: How to change your application materials	
CMC Connect: Interview Sign-ups	
P CMC Connect: Requesting Interview Exchange	
CMC Connect: Company Office Hours	34

Alumni Relations

http://www.kenan-flagler.unc.edu/alumni





Jeff Terry Executive Director of Advancement Martha Hoelzer Asst. Director of Alumni & Student Engagement



Questions?



